

## **2018 Northwest Marina & Boatyard Conference**

### **Wednesday, October 24**

6:00 – 8:00 pm Fun times at a Packer's Bar at Semiahmoo Resort

### **Thursday, October 25**

7:30 – 8:15 am - **Registration & Breakfast**

8:15 – 8:45 am - **Welcome from our co-hosts NMTA's President George Harris and the Washington Public Ports Association**

8:45 – 9:15 am - **State of the industry (Paul Sorensen):** Perennial speaker Paul Sorenson, an economist based in Puget Sound that specializes in recreational boating will share his findings and analyze the most-up-to-date data to set the course for the rest of the conference and the next few years in boating.

9:15 – 9:45 am - **You've seen the trendlines on boating, now what?** NMTA Staff will lead a conversation about what's working out there to grow boating (both locally and nationally). Equally exciting, hear about what our federal partners are doing in the area to grow boating as well as from the audience on what the next big thing will be.

9:45 – 10:30 am - **Security in Marinas ('what is going on out there, what's working, what are some marinas doing to keep their properties safe and secure).** Areas to discuss: What to say to law enforcement when issues arise? Are you doing everything you can do to keep your place safe and your customers in a festive mood? Also, what does your cyber-security hygiene? It's time for a check-up!

10:30 – 11:00 **Break**

### **Track 1**

11:00 – 11:45 am - **Corrosion 101 & 201: Perfect for the newbie and/or a refresher for the operator who wants to bone up on this pervasive issue.** Topics will include:

What is happening at the boat end: Understanding what the boater is dealing with.

- ABYC Bond system
- AC leakage
- Grounding
- Sacrificial Anodes
- Shore Power Cord

The shore power pedestal: The Marina & Boatyard responsibilities and liabilities.

- Checking Ground
- Reverse Polarity
- ELCI

## Track 2

11:00 – 11:45 am - **Quick hits on a variety of topics** (5 minutes per session):

- Why become a certified marina manager (Ian Wilkinson)
- What's the latest in boating safety (Wade Alonzo & Derek Van Dyke of State Parks)
- How to de-escalate a conflict with a customer (Tammie Hetrick)
- Are you aware of the No Discharge Zone and what it means?
- Hear about changes to the Clean Marina and Envirostar program
- How to hire quality seasonal staff (Kate Anderson)
- Update on DNR negotiations and what's happening in the current lay of the land.
- The latest in targeted in digital advertising

11:45 – 12:45 pm - **Lunch - Commissioner Hilary Franz, head of the Department of Natural Resources** (*Invited*)

## Track 1

1:00 – 2:00 pm - **Advanced Corrosion: Building on the previous corrosion session, here's what's in store:**

- ELCI vs Ground Fault
- Milliamp Limits Consequences for safety and dock power service
- Electro Shock Drowning
- National Electrical Code and where it stands today and in the future.

## Track 2

1:00 - 1:30 pm - **Social Media and the law – How to post and avoid legal pitfalls all at once.**

1:30 - 2:00 pm - **Personal finances rules of thumb: Is your own house in order?**

2:00 – 2:15 pm – **Break**

## Track 1

2:15 – 3:00 pm - **HR and Employer-focused: Staying on top of the ever-changing labor laws in Washington state**

- How up to date are you on the labor laws in Washington state? Maybe it's the new head tax in Seattle or the paid-sick leave and minimum wage laws in Washington state, a flurry of new laws have hit the books. Tammie Hetrick of the Washington Retail Association will break them down for you from the employer's point of view, leaving you ready to return to work with a fresh perspective on a topic that can leave you overwhelmed.

## Track 2

2:15-3:00 pm - **You've got a derelict vessel or a wannabe derelict vessel, now what?**

- Department of Natural Resources' lead staffer on this program (Troy Wood) will review with you how to best report derelict vessels and how to go about getting reimbursed for your troubles. Plus, he will address how to tap into the wildly-successful turn-in program and much, much more.

## Track 1

3:00 – 4:00 pm - **Knock, Knock - What to Expect When L&I Visits**

What happens and what to do to be ready for an inspection from Labor & Industries.

What you will learn:

- Inspection process:
  - What triggers an inspection
  - What DOSH does during an inspection
  - Employer rights, before, during, and after an inspection
  - What they may ask for during the inspection
- Appeal rights and process
- What to do to make the inspection go as well as possible

## Track 2

3:00-4:00 pm - **"I've got an oil spill, oh my" (Clean Marina topic)**

- Rumors abound that while Ecology and U.S. Coast Guard require spill reporting, they are often under-resourced for responses. This inaction can lead to frustration. The good news is that in some places around the area, a strategy for better responses has germinated. Hear about what strategy works and how to best assist authorities if/when a spill occurs.

4:00 pm – **Happy Hour**

*\*Agenda is subject to change*

**Friday, October 26**

**8:00 – 8:15 am - Thursday Recap**

## **Track 1**

**8:15 – 9:00 am - Learn how to do a proper Accident Investigation**

- This session will focus on the basics of conducting an accident investigation at your workplace. Attendees will learn the importance of performing accident investigations, tools to prepare for an investigation, and how to determine the root cause of accidents to prevent future incidents. Some of the core principles you will learn include the following:
  - The difference between an incident and accident
  - Goals of conducting an accident investigation
  - Methodology of performing an incident investigation
  - Washington State requirements for accident reporting and investigation
  - Services available to assist you with creating your own investigation process

## **Track 2**

**8:15 – 9:00 am - Using the right tool to speed up your permitting with Marina and Boatyard projects**

Tighter regulations and increased regulatory scrutiny continue to make marina and boatyard activities difficult to implement and expensive, with long permit timelines. A number of strategies can be employed to move through the permitting process faster and control costs. Topics will include:

- Maintenance dredging
  - How to get approval for open-water disposal of dredge material (least expensive option)
  - Strategies for planning maintenance dredging on a fixed budget
- Structure maintenance (Marine Floats will co-present here)
  - Strategies to limit habitat mitigation and other permit requirements for structure maintenance, rehabilitation, and replacement
  - Dock, float, and pile material selection based on permitting requirements
  - Repair of breakwater/armored shorelines and planning for sea level rise

## **Track 1**

9:00 – 10:00 am - **Complementing Topic 1 from above (“Learn how to do a proper accident investigation”)**

“You’ve had an accident and now it’s time to face the public”

- Sometimes it may make sense to keep quiet about a workplace incident, other times a response is essential to frame the story around the perspective that you want shared. Lisa Samuelson, NMTA’s long-time media consultant, will run through a checklist as to how to and to whom you reach out to communicate your story during and after a crisis.

## **Track 2**

9:00 – 10:00 am - **“How greening your site could mean more money for you down the road”**  
(Complementing the previous session “Track 2” (Using the right tools to speed up permitting))

- Longtime NMTA member Kulshan Services has dug into what building for the future may mean. David Roberts will share what he’s uncovered and there’s a lot of positive developments to share. During the second part of this session, David will open up the conversation to ask the audience what thoughts they have about new and creative revenue streams that marinas should consider. He will answer: What’s working out there or what could work out there?

10:00 am - **Break**

10:20 am - Captain Linda Sturgis is the relatively new Captain of the Port. Help her get her head around what we do and what issues we struggle with all the while leading to an approach that helps the Coast Guard and your facility. The Coast Guard is interested in marine commerce and safety. So are we! Let’s put work on common problems together.

11:10 am - **Legislative overview with NMTA’s Lobbyist Cliff Webster and WA Retail Association’s government affairs person Tammie Hetrick**

Grab a box lunch and we will see you next year!